Virginia Tech is regularly covered by local and national media, giving student-athletes ample opportunity to polish their interview and communication skills.
This past summer, a realignment took place in the Virginia Tech Athletics Department. Four external affairs operations — sports information, Hokiesports the Newspaper, publications, and hokiesports.com — were grouped together to form the Athletics Communications Office.

Dave Smith, in his 33rd year at Virginia Tech, heads up the branch as the Assistant A.D. for Athletics Communications. In what used to be Sports Information, Bill Dyer, Torye Hurst, and Bryan Johnston now serve as Associate Directors of Athletics Communications while Matt Kovatch was hired in June as an assistant director and writer for Hokiesports the Newspaper. Jimmy Robertson continues as the editor of Hokiesports the Newspaper. Amanda McClure, Michael Devine and Scott Ellis serve as interns in the A.C.O.

Anne Panella directs the publications unit, while Dave Knachel is the photography coordinator and publication designer. Damian Salas oversees the official Web site, hokiesports.com, with the assistance of web designer Sarah Alston.

Dave Smith is beginning his 33rd year with the Virginia Tech Athletics Department and his 16th full-time season with the Hokie football team. He has been involved with the football team each of his 32 years at Tech.

Smith works with head coach Frank Beamer and the rest of the Virginia Tech coaching staff, as well as overseeing the day-to-day working of the Athletics Communications Office. Smith also travels with the team to road games.

Smith is a 1970 graduate of Virginia Tech with a degree in English.

All interview requests for Beamer or any coach should be made through Smith by calling (540) 231-6726.

Bryan Johnston is in his ninth year with the Virginia Tech Athletics Department and his eighth with the Hokie football team. His main duties with the football team include acting as a liaison between the media and the Tech football players and setting up the weekly press conferences, laying out the game notes as well as traveling with the team to road games.

A native of Chesapeake, Va., Johnston is a 1999 graduate of the University of South Carolina with a degree in sport administration.

All interview requests for any player should be made through Johnston by calling (540) 231-3387.

Dave Knachel is in his 12th year as a full-time employee at Virginia Tech, and has been photographing Hokie sports for 26 years, since he came to the university as a student in 1981.

Prior to joining the Tech staff in 1996, he worked for local newspapers. He has also volunteered extensively in many capacities with Special Olympics Virginia.

Knachel is responsible for photographic coverage of all 21 sports at Tech and designing athletic department publications as well.

Media requests for digital images of Tech players, coaches, and administrators should be made to Knachel by calling (540) 231-3383 or by e-mail at dknachel@vt.edu.
Athletics Communications
Football media services are coordinated by the Athletics Communications Office, headed by Assistant Athletics Director Dave Smith and Associate Director of Athletics Communications Bryan Johnston. Please direct interview requests for any of the coaches, as well as credential requests to Smith. All player interview requests should be made to Johnston.

For photo requests, please contact photography coordinator Dave Knachel. The Athletics Communications Office is located on the fourth floor of the Jamerson Athletic Center, which is connected to Cassell Coliseum and the Merryman Athletic Center. The office is next to the Bowman Room.

All media members coming to campus during the week need to stop by the Visitor’s Center, located on Southgate Drive across from the “VT shrubs” to pick up a visitor’s parking pass.

Media will be responsible for paying any fines they incur while on campus.

The Press Box
Again this season, the media will enjoy a state-of-the art press box as part of the west side renovation project. The press box at Lane Stadium/Worsham Field comprises seven levels. Football media is located on the fourth floor of the Jamerson Athletic Center, which is connected to Cassell Coliseum and the Merryman Athletic Center.

The office is next to the Bowman Room.

All media members coming to campus during the week need to stop by the Visitor’s Center, located on Southgate Drive across from the “VT shrubs” to pick up a visitor’s parking pass.

Media will be responsible for paying any fines they incur while on campus.

Fifth level — Home and visiting Athletic Director’s suites, press dining and television broadcast booth; Seventh level — Public address announcer, replay booth, scoreboard operators, Tech and visiting coaches’ phones, stat booth, home and visiting radio booths, home and visiting team coaches’ show and film crews.

The media area of the press box is accessible via elevators Nos. 4 & 5, which are located on the west side, in the south tower.

Admission to the press box is by credential only. Smoking is not allowed in the stands or any enclosed area of Lane Stadium, including the press box and rest rooms.

Press Credentials
Requests for press credentials are screened with care due to the demand for credentials and to ensure a working press box. Traditional print, television and radio (media agency) regularly assigned to cover Virginia Tech and the visiting school will receive first priority, as well as national news-gathering agencies. Credentials for on-line Internet sites will be granted to Virginia Tech-operated Web sites, the visiting team’s official Web site and the Atlantic Coast Conference’s official Web site.

Requests should be made in writing on company letterhead at least 10 days prior to the game to guarantee consideration. Requests should be directed to Dave Smith, Assistant AD for Athletics Communications. Requests the week of the game will be honored on a space-available basis and will be left at the Will Call window at Lane Stadium/Worsham Field if they cannot be mailed.

Spouses, dates, children, equipment carriers and non-workers are restricted from the press box, sidelines and locker rooms. Any abuse of a working credential will result in the media agency losing credential privileges.

In some instances, due to space limitations, the media agency losing credential privileges may lose credential privileges for every game.

Additional Accreditation Guidelines

• Only full-time, salaried employees intending to provide actual game coverage may receive a credential.

• A requesting media agency must represent a collective, organizational editorial voice, not simply the offerings of a single individual.

• Membership in a media association does not automatically qualify an agency for credentials.

• A media agency may assign one of its credentials to its on-line entity.

• An on-line entity, not associated with a traditional media agency, may qualify for one credential, subject to the following conditions:

  • An on-line entity may receive a credential only if its own full-time staff writes a majority percentage of that site’s own material.

On-line entities that focus primarily on Virginia Tech Athletics and also sponsor message boards or chat rooms, may receive credentials provided they adhere to a policy that requires that a posted message or opinion is identified with the actual name and city of the individual.

Any on-line service that is recognized as an outlet intended primarily for the purpose of delivering news related to the recruitment of student-athletes will not qualify for credentials.

On-line entities will not receive photography credentials.

On-line entities (other than those identified above) registering 20,000 legitimate unique users per month in each of the past 12 months will be given first consideration.

“Real-time” transmission of digital images, audio and data, including live games, play-by-play and statistics, of any home game or any Tech-sponsored media event is the exclusive property of Virginia Tech and/or its rights holder(s). “Real-time” is defined as “live continual coverage or description of an event.”

Media Will Call
In most cases, credentials will be mailed. Credentials may be picked up through Friday of a game week from secretary Donna Smith in the Office of Athletics Communications. Credentials not mailed or picked up will be held at the Will Call window located a few steps from elevator No. 5, the press entrance to Lane Stadium/Worsham Field.

Photo Credentials
The NCAA has established a control policy to keep the field free from congestion. Only photographers on assignment and members of the television media are given photo credentials.

Continued on next page
credentials. Freelance or amateur photographers will not be issued credentials. All photographers must work outside the 30-yard lines as prescribed by the NCAA. Photographers are not permitted in the bench area. On the front line of the sidelines, as well as in the south end zone, photographers are required to kneel. Those photographers shooting from behind the second line, as well as in the north end zone, are allowed to stand.

For those who need to transmit photos electronically, a work room for photographers is available. This room is located in the June O’Blinger Shott Media Center, on the ground level beneath the south end zone. A member of the Athletics Communications staff will be on the sidelines to lend assistance during the game.

Rights Restriction

Virginia Tech is and shall be the sole owner of any and all copyrights, intellectual property rights and proprietary rights for images, sounds and data arising from or during Virginia Tech home athletics contests and Tech-sponsored media events.

The use of photographs, video and/or audio for purposes other than traditional news coverage is forbidden. No redistribution is permitted.

ENG Crew Restrictions

Electronic news gathering (“ENG”) crews acknowledge and agree they shall abide by the following restrictions regarding the use of television footage of home football games of Atlantic Coast Conference (“ACC”) schools. If the ACC football game is telecast by ABC or ESPN (“ABC/ESPN Games”), ENG crews (i) may not use television footage of the ABC/ESPN Game, except for excerpts consistent with ABC’s or ESPN’s, as applicable, news access guidelines, and (ii) may not authorize the use of any such television footage by any third parties. ENG crews acknowledge and agree that ABC and ESPN have the exclusive right to televise live home football games of ACC schools between 3:30 p.m., and 11 p.m., east coast time (excluding telescasts of games commencing at noon east coast time that extend into overtime or whose start times are delayed by extraordinary circumstances, such as inclement weather).

PARKING

Game day media parking is available on a limited basis in a media-designated lot near the Burrows-Burleson Tennis Center. The entrance to this lot is on Tech Center Drive off of Southgate Drive. Requests for parking credentials should be submitted to Dave Smith, Assistant AD for Athletics Communications. If you plan to visit the Tech campus during the week, parking information is available on page 327.

Press Box Services

Complete team and individual statistics, a play-by-play, drive chart, defensive stats and postgame coaches’ quotes will be provided. An inside public address announcer keeps the media abreast of play-by-play, records that are broken and game notes. A pregame meal is served, starting approximately 90 minutes before kickoff and refreshments are available throughout the game. Postgame stats will be faxed upon request.

Telephones

Ten telephones will be located in the press box for pool use. These phones require collect calls or a credit card for billing. Newspeople desiring their own telephone or ethernet lines should submit requests to Virginia Tech CNS at (540) 231-4350. If you

Dave Smith: vtsid@vt.edu

Typical Hokie Game Week Schedule

<table>
<thead>
<tr>
<th>Day</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday</td>
<td>Practice</td>
<td>Press Luncheon</td>
<td>Beamer on ACC Teleconference</td>
<td>Practice</td>
<td>Team Travel or Walk-through</td>
<td>Game Day</td>
</tr>
<tr>
<td></td>
<td>Players and coaches available in person after practice for 15 mins; Phones before</td>
<td>12:30-2 p.m. Shott Media Center</td>
<td>10:50 a.m.</td>
<td>Players and coaches available after practice for 15 mins; Phones before</td>
<td>No Player Interviews</td>
<td>Post Game</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Practice</td>
<td>Practice</td>
<td>Practice</td>
<td>Beamer available for interviews only</td>
<td>Coach Beamer and top requested players available.</td>
</tr>
</tbody>
</table>
request your own phone, please notify the Athletics Communications Office so we can give the phone company the proper location. The same applies for photographers wishing to activate a phone or ethernet line in the south end zone work room, where two pool phones and one pool ethernet line are provided. Please make all requests well in advance of the game.

**Wireless Internet**

For the fourth year, Virginia Tech will offer free wireless internet to members of the media working the game. To be able to use this feature, you must have a wireless (802.11c compatible) card in your laptop, tested and configured prior to arriving. To register for this service, you are encouraged to sign up prior to arriving on game day, or in the press box or south end zone when you arrive. To obtain the URL, please contact Tommy Regan in Athletic Computing Services at vtacs@vt.edu. After registering, your email address will serve as both your user name and password.

**Postgame Interviews**

All postgame interviews take place in the June Oblinger Shott Media Center, located on the ground level of the south end zone. After a short cool-down period, Coach Frank Beamer and 7-10 of the top requested players will meet with the news media after each home game. Media members with special player requests need to make those known prior to the fourth quarter.

A separate room, located directly across the hall from the Tech interview room, is available for interviews with the coaches and players from the visiting team. Directions to both interview areas will be available in the press box or through the Athletics Communications Office. Media access to visiting players will be determined by the visiting SID.

**Virginia Tech Web Site**

Notes, releases, statistics and other pertinent information are available on Tech’s official Web site (hokiesports.com). Tech’s football statistics will be available on the same day of games. Notes on the upcoming game will be updated Monday afternoon.

Media who would like game notes, as well as general releases, e-mailed to them need to contact Bryan Johnston (blj@vt.edu) to be placed on the group e-mail list.

Virginia Tech also has a media-only Web site, where members of the media can access high-quality head shots, logos and other pertinent information. For the address to this site, please contact Bryan Johnston.

**Interview Policy**

Virginia Tech’s coaches and players will be available throughout the season for interviews with members of the news media. It is important, however, that all requests for interviews be made through the Tech Athletics Communications Office.

All requests for players to appear at the press luncheons must be submitted by Bryan Johnston by noon on Monday of that week. You may call him at (540) 231-3387 or e-mail him at blj@vt.edu. Any other requests for individual interviews, whether by phone or after practice, need to be submitted on Monday as well. Player availability for the press luncheons is determined by each player’s class and lifting schedule and some players may not be available. In that case, all efforts will be made to get the player at some point during the week.

Any media person wishing to come to practice and talk to a specific player or coach needs to contact the Athletics Communications Office the day before to allow time to contact

Continued on next page
the desired people.

Players and coaches will be available after practice for in-person interviews on Monday, Tuesday and Wednesday only. All phone interviews must be done before practice.

At no time will a players’ phone number be given out and media are asked not to call or e-mail the players at home or ask for their contact information.

**Beamer Teleconference Session**

On Mondays during the season, Coach Frank Beamer will be available via teleconference for approximately 15-20 minutes. The interview session will begin at 11:40 a.m. Media interested in this opportunity are asked to call the Athletics Communications Office at (540) 231-6726 for the phone number.

**Weekly Press Interview Session**

On Tuesdays prior to each Tech game, Coach Frank Beamer and select members of the Tech team will be available to meet accredited media in the Shott Center, located in the south end zone. A light lunch will be served at approximately 12:30 p.m. Coach Beamer will begin the interview session at 1 p.m., followed by player interviews at approximately 1:20. The interview session will conclude by 2 p.m.

An audio copy of Beamer’s session with the media will be available by 4 p.m. The telephone number for these reports is (540) 232-3719. A video feed of Beamer, along with the players, is available both live and archived on hokietv.com.

**Talking to Coach Beamer**

The best ways to reach Coach Frank Beamer are on his Monday teleconference, his weekly press interview session on Tuesdays, or on the ACC teleconference on Wednesdays or after practice. Any additional requests should be made through Dave Smith at (540) 231-6726.

**ACC Teleconference**

The ACC football coaches will be featured on a weekly teleconference, beginning on Wed., Aug. 29. The final teleconference, for the Virginia game, will be on Tues., Nov. 20. Each coach will be available for 10 minutes with Coach Beamer scheduled to start at 10:50 a.m. The teleconference number will be mailed to media members who cover Virginia Tech football. Members of the media can also secure the number by contacting the ACC office at (336) 851-6062.

**Satellite Feed**

The ACC provides weekly feeds with highlights, along with coach and player interviews. Information is available through the ACC office.
## Virginia Tech Media Outlets

### Wire Service
- **The Associated Press (Richmond)**
  - CONTACTS: Hank Kurz, Jr., Bob Lowry
  - PHONE: 804-643-6646, 540-344-5860
  - FAX: 804-643-6223, 540-342-2482
  - INTERNET SITE: www.ap.org

### Newspapers
- **hokiesports the newspaper**
  - CONTACTS: Jimmy Robertson
  - PHONE: 540-231-4134, 434-385-5528
  - FAX: 540-231-6984, 434-385-5538
  - INTERNET SITE: www.hokiesports.com/news

- **Bluefield Daily Telegraph**
  - CONTACTS: Brian Woodson
  - PHONE: 304-327-2811, 276-669-2381
  - FAX: 304-327-6179, 276-669-3696
  - INTERNET SITE: www.bdtonline.com

- **Bristol Herald Courier**
  - CONTACTS: Alan Gregory, Sam Jackson
  - PHONE: 434-978-7266, 434-797-2299
  - FAX: 434-975-7104, 434-373-8450
  - INTERNET SITE: www.tricities.com

- **Charlottesville Daily Progress**
  - CONTACTS: Jerry Ratcliffe, Drew Wilson, Steve DeShazo, Jim McInnon
  - PHONE: 540-373-5000, 757-247-6642
  - FAX: 540-433-9112, 757-247-9420

- **College Times**
  - CONTACTS: Sports Editor
  - PHONE: 540-231-9865, 276-638-8801
  - FAX: 540-231-5057, 276-638-7409
  - INTERNET SITE: www.collegiatetimes.com

- **Danville Register & Bee**
  - CONTACTS: Alan Gergory
  - PHONE: 276-669-2181, 434-975-7104
  - FAX: 276-669-3696, 434-373-8450
  - INTERNET SITE: www.freelancestar.com

- **Fredericksburg Free Lance Star**
  - CONTACTS: Norm Wood, David Teel
  - PHONE: 540-373-5000, 757-247-6642
  - FAX: 540-433-9112, 757-247-9420

- **Harrisonburg News-Record**
  - CONTACTS: Chris Simmons, John Moorehouse
  - PHONE: 540-574-6200, 703-878-8000
  - FAX: 540-382-3009, 703-878-8099
  - INTERNET SITE: www.mainstreetnewspapers.com

- **Hopewell News**
  - CONTACTS: Hank Bilyeau
  - PHONE: 804-458-8511, 276-638-8801
  - FAX: 804-458-7556, 276-638-7409
  - INTERNET SITE: www.hopewellnews.com

- **Kingsport Times News**
  - CONTACTS: Pat Kenney
  - PHONE: 423-246-8121, 757-247-6642
  - FAX: 423-392-1385, 757-247-9420
  - INTERNET SITE: www.timesnews.net

- **Newspapers**
  - CONTACTS: Jerry Ratcliffe
  - PHONE: 540-373-5000, 757-247-6642
  - FAX: 540-433-9112, 757-247-9420
  - INTERNET SITE: www.wssu.net

- **Petersburg Progress-Index**
  - CONTACTS: David Dexter
  - PHONE: 804-732-3456, 703-878-8000
  - FAX: 804-861-9452, 703-878-8099
  - INTERNET SITE: www.progress-index.com

- **Richmond Times Dispatch**
  - CONTACTS: Mike Harris, Darryl Slater
  - PHONE: 804-649-6445, 540-980-5220
  - FAX: 804-775-8085, 540-980-3618
  - INTERNET SITE: www.inrich.com

- **South Boston News & Record**
  - CONTACTS: Tucker McLaughlin
  - PHONE: 434-572-2928, 540-885-7281
  - FAX: 434-572-2920, 540-885-1904
  - INTERNET SITE: www.thenewsrecord.com

- **Staunton Daily News Leader**
  - CONTACTS: Hubert Grimm, Matt Rennie
  - PHONE: 540-885-7281, 202-334-7350
  - FAX: 540-885-1904, 202-334-7685

- **Virginia News Network**
  - CONTACTS: Gary Hess
  - PHONE: 804-474-0155, 540-885-7281
  - FAX: 804-474-0167, 540-885-1904
  - INTERNET SITE: www.virginianewsnetwork.com

- **WVIR-TV (Charlottesville, Va.)**
  - CONTACTS: Marty Hudtloff
  - PHONE: 540-949-8213, 540-667-3200
  - FAX: 540-942-4542, 540-667-1649
  - INTERNET SITE: www.wvira.com

- **Wrap TV (Richmond, Va.)**
  - CONTACTS: Chip Tarkenton
  - PHONE: 804-320-9300, 804-320-9300
  - FAX: 804-320-9300, 804-320-9300
  - INTERNET SITE: www.nbc12.com

### Local Radio
- **ISP SPORTS**
  - CONTACTS: Bill Roth, Mike Burnop
  - PHONE: 540-961-7604
  - FAX: 540-961-7606
  - INTERNET SITE: www.ispsports.com

- **WBRW-Radio**
  - CONTACTS: Rick Watson
  - PHONE: 540-633-5330
  - FAX: 540-633-2998
  - INTERNET SITE: www.virginianewsnetwork.com

- **Virginia News Network**
  - CONTACTS: Gary Hess
  - PHONE: 804-474-0155
  - FAX: 804-474-0167
  - INTERNET SITE: www.virginianewsnetwork.com

- **WUVT-Radio Sports**
  - CONTACTS: Mary Jane
  - PHONE: 540-961-7604
  - FAX: 540-961-7606
  - INTERNET SITE: www.ispsports.com

### Local Television
- **WDBJ-TV (Roanoke, Va.)**
  - CONTACTS: Mike Stevens
  - PHONE: 540-985-3623
  - FAX: 540-985-3623
  - INTERNET SITE: www.wdbj7.com

- **WSLS-TV (Roanoke, Va.)**
  - CONTACTS: Joe Appicello
  - PHONE: 540-985-3623
  - FAX: 540-985-3623
  - INTERNET SITE: www.wsls.com

- **WSET-TV (Lynchburg, Va.)**
  - CONTACTS: Dennis Carter
  - PHONE: 540-985-3623
  - FAX: 540-985-3623
  - INTERNET SITE: www.wset.com

- **WCYB-TV (Bristol, Va.)**
  - CONTACTS: Lane Casadonte
  - PHONE: 804-254-3645
  - FAX: 804-254-3697
  - INTERNET SITE: www.wcyb.tv

- **WTVR-TV (Richmond, Va.)**
  - CONTACTS: Chip Tarkenton
  - PHONE: 804-230-2789
  - FAX: 804-230-2789
  - INTERNET SITE: www.nbc12.com

- **WAVE-VC (Portsmouth, Va.)**
  - CONTACTS: Marty Hudtloff
  - PHONE: 540-320-9300
  - FAX: 540-320-9300
  - INTERNET SITE: www.wvec.com

- **WVIR-TV (Charlesville, Va.)**
  - CONTACTS: Steve DeShazo
  - PHONE: 540-373-5000
  - FAX: 540-373-8450
  - INTERNET SITE: www.wvira.com
making the impossible a reality. He will be forever credited with negotiating Virginia Tech’s entrance into the Atlantic Coast Conference — a 50-year dream come-true for Hokie fans.

Another of the most memorable contributions of Steger’s administration was his role in the Higher Education Restructuring Act, which took effect in July, 2006. Steger was one of the leaders among university presidents to help define a ground-breaking new relationship between the Commonwealth of Virginia and its colleges and universities, which enables greater institutional flexibility and potential for growth. This legislation allows Virginia Tech to perform long-range planning, ensure a stable and predictable revenue stream, and ultimately ensure a quality education for its students.

A hallmark of Steger’s administration is his commitment to the students. With Steger’s leadership, the university has reaffirmed its core mission of undergraduate education. The university is dedicated to fostering a research intensive environment that offers students an opportunity to learn the scientific process while enhancing their critical-thinking skills.

Recognizing that students, upon graduation, will be entering a global economy, Virginia Tech initiated a comprehensive International Strategic Plan and has doubled the number of students participating in international education opportunities. Research activity continues to steadily increase, and the focus of the research enterprise continues to widen. Shortly after Steger took office, the university launched the Virginia Bioinformatics Institute, which in seven years has already secured well over $50 million in external research funding. Virginia Tech has also partnered with a number of other universities to further leverage its research strengths and resources, including Johns Hopkins University, Wake Forest University, University of Virginia, University of Maryland and Georgetown University.

Concurrent with the expanding research agenda, the university has expanded its outreach efforts like never before. For example, Virginia Tech has partnered in numerous initiatives with Southside Virginia, including the renowned Institute for Advanced Learning and Research (IALR), which are advancing both educational and economic development opportunities.

Virginia Tech remains one of the most competitive institutions in the state. The university received a record 19,579 applications for the class entering in the fall of 2007. Students offered admission raised the academic bar with an average math and critical reading SAT score of 1229 and an average high school GPA of 3.82. The 2007 application pool also was more diverse by gender and race, with greater numbers of Asian, African-American and Hispanic-American students. The university also has established the Virginia Tech Principles of Community, which affirm the university’s commitment to civility and respect for all people.

In his previous role as Vice President for Development and University Relations, Steger built a critical base of private support when he led the Campaign for Virginia Tech, which raised more than $337 million. Today, private support from Virginia Tech’s alumni and friends continues to play an essential role in this university community. Last year, the university raised more than $67 million, a 23.5 percent increase over the previous year.

Steger’s ties to Virginia Tech span five decades as a student, professor, dean, vice president and now president. While on the faculty, he twice won teaching excellence awards. When he became dean of the College of Architecture and Urban Studies in 1981, he was, at age 33, the youngest architecture dean in the nation. His most recent publications include book chapters on the topics of the business of education and the university presidency.

Steger is past-Chairman of the Virginia Council of Presidents and is currently chair of the Virginia Space Grant Consortium. He is a member of the National Council on Competitiveness and the Association of Governing Boards of Universities and Colleges. For his significant contributions to the mission of The National Conference for Community and Justice, he received the NCCJ Humanitarian Award in 2002. The New Century Technology Council awarded him its 2004 Compass Award for visionary thinking and leadership in the field of information technology.

Steger also serves on the boards of several organizations including the Carilion Biomedical Institute, the Council of Higher Education’s General and Professional Advisory Committee, the Virginia Business Higher Education Council, the World Institute for Disaster Risk Management, and the Roanoke Economic Development Partnership. He has been appointed by four Governors of Virginia to serve on various boards, study commissions and work groups including, the Steering Committee of the Governor’s Higher Education Summit, Virginia Institute for Defense and Homeland Security, Secure Virginia Initiative, and the Board of Directors of the Innovative Technology Authority. He is a Fellow in the American Institute of Architects, and holds the William C. Noland Award for distinguished service and accomplishments from the Virginia Society of the AAA. The first Virginia Chapter of the National Society of Fundraising Executives recognized him as the Outstanding Fundraising Executive in 1999.

Steger received his Bachelor of Architecture degree, Master of Architecture degree and Ph.D. in Environmental Science and Engineering from Virginia Tech.
Jim Weaver
Director of Athletics

James C. Weaver, whose innovative ideas and work as a reformer have made him one of college athletics’ most popular administrators, is the director of athletics at Virginia Tech.

Weaver, 61, was appointed on Sept. 24, 1997 and has been a tireless leader on behalf of Tech athletics.

In his years on the job at Tech, Weaver has taken steps to place increased emphasis on projects benefiting student-athletes. He created a comprehensive awards program for letterwinners and has initiated and funded an annual awards banquet. The Monogram Club was revitalized in 1998 and provides several benefits to former Hokie athletes, trainers and managers.

A top personal priority for Weaver is the continuing improvement of Tech’s facilities. Progress is evident in a number of projects which have recently concluded, while several major endeavors are on the horizon.

The remodeling of Lane Stadium’s west side was completed in time for Tech’s 2006 home opener. It involved the construction of additional new luxury suites, a new President’s area, four private club seating areas, a ticket office, athletic fund offices, a memorabilia area and a new student academic services area. In addition, a satellite truck staging area was constructed on the west site for local television stations to use.

A $20 million basketball practice facility has been approved by the Board of Visitors. It will boast two practice gyms, a 10,000 square-foot Olympic Sport weight room, a 3,000 square-foot basketball weight room, coach’s offices, film rooms and locker rooms. Groundbreaking is projected for summer 2008 so as to be finished in time for the 2009 basketball season.

Weaver presided over Tech’s move into the Atlantic Coast Conference in 2004-05, when Virginia Tech and Miami were officially introduced as the 10th and 11th members of the ACC, effective July 1, 2004.

Weaver renegotiated Tech’s multimedia rights contract with ISP Sports, creating a new business relationship and enhanced revenue for the athletics department. In the Fall of 2000, Weaver arranged a joint venture with ISP to commit $2 million to purchase new scoreboards, upgrade sound systems, install an L.E.D. video display screen at Lane Stadium (which was enlarged for the 2005 season) and place two wall-mount L.E.D. video screens in Cassell Coliseum.

Weaver came to Tech from Western Michigan University where he was director of athletics from January, 1996 until he came to Blacksburg. Prior to that, he was AD for three and a half years at UNLV, where he reconstructed a troubled athletic department.

Weaver brings a “Penn State mentality” to the position. He says that various schools’ interest in him as a reformer through the years can be traced to Penn State and its reputation for how it conducts business in intercollegiate athletics.

It was with the Nittany Lions’ football team that Weaver first made a name for himself in athletics. He was a center and linebacker on Penn State teams coached by the legendary Rip Engle and Joe Paterno.

A native of Harrisburg, Pa., Weaver was recruited to Penn State by Engle. He played three seasons under Engle and one under Paterno, who is still the coach of the Nittany Lions.

“I learned a lot from Joe Paterno,” Weaver says. “One thing he said certainly has stuck with me. “You either get better or you get worse. You never stay the same.”

Weaver graduated from Penn State in 1967 with a bachelor’s in psychology and rehabilitation education. He received a master’s in college counselor education, also from Penn State, in 1968.

Weaver started a coaching career as an assistant at Penn State for six seasons. During that time, the Lions played in five bowl games — the Cotton, Gator, Sugar and Orange (twice).

He later was the offensive coordinator at Iowa State and head coach for one season at Villanova in 1974. He also spent five years as an assistant professor at Clarion State and three years as director of franchise sales at Athletic Attic.

Prior to landing the athletic director’s job at UNLV, Weaver spent nine years at the University of Florida. He was a strong force at Florida in the field of compliance and concluded his time there as associate athletics director.

Weaver drew rave reviews at UNLV for his fund-raising expertise. He generated nearly $15 million in his time there.

While at Western Michigan, Weaver announced creation of a $7 million football center, stabilized fluctuating revenues and installed a CHAMPS Life Skills program.

Weaver and his wife Traci have four sons — Josh, Paul, Cole and Craig.
Virginia Tech Athletics Department
Jamerson Athletics Center/Cassell Coliseum/Merrymaker Center/West Side Lane Stadium
Blacksburg, VA 24061 (All phone numbers are area code 540)

SPORTS MEDICINE AND ATHLETIC TRAINING .................................................................................. 231-7741
Team Physicians .................................................. 0.5 P. Gunnar Brolinson .................. 231-5983
Assistant A.D. for Athletic Training .................. Mike Goforth .................. 231-9260
Athletic Trainers .................................................. Keith Doolan, Jimmy Lawrence, Katie Baer
Chad Hyatt, Megan Rittler, Sean Collins

STUDENT-ATHLETE ACADEMIC SUPPORT SERVICES ........................................................................ 231-6165
Director ........................................................................................................... Chris Helms
Secretary ........................................................................................................... Terrie Repass
Academic Coordinators ............................................................................... Colin Howlett, Sarah Armstrom
Katie Ammons, Dave Sheehy, Jesus Hege
Learning Specialists ....................................................................................... Peggy Weiss, Melissa Daugnaught
Systems Administrators .................................................................................. Joseph Golub

STUDENT SERVICES ................................................................................................................. 231-6265
Director of Student Life for Athletics .................................................. Arielle Newmaster
Coordinator of Student Life .................................................. Patricia Lovett
Director of Compliance .................................................................................. Shauna Cobl
Assistant Director of Compliance .................................................. Bert Locklin
Coordinator of Academic Compliance .................................................. Sandy Weber

TICKET OFFICE ....................................................................................................................... 231-6731
Director .............................................................................................................. Stephen Medley
Assistant Ticket Managers .................................................. Kathy Cox, Landon Owen, Jack Chatham

VIDEOGRAPHY ...................................................................................................................... 231-9990
Director of Broadcasting .................................................. Kevin Hicks
Manager ............................................................................................................... Tom Booth
Producer .............................................................................................................. Brian Walls
Producer .............................................................................................................. Jed Castro

VIRGINIA TECH ATHLETIC FUND, INC ......................................................................................... 231-6618
Director of Development for Intercollegiate Athletics ........................................ 0.5 Lu Merritt
Senior Assistant Director of Development .................................................. John Moody
Director of Special Gifts and the Athletic Annual Fund ..................................... 0.5 Terry Bolt
Director of Major Gifts for Intercollegiate Athletics ........................................ 0.5 David Everett
Assistant Director of Development .................................................. Brian Thrash
Assistant Director of Development .................................................. Scott Davis
Accountant ........................................................................................................... Sharon Linkous
Alumni Program Coordinator .................................................. Diana Adkins
Executive Secretary ....................................................................................... Dianne Sontolla
Director of Women's Basketball Operations .................................................. Jill Jordan

FOOTBALL .................................................................................................................................. 231-6423
Head Coach ............................................................................................................. Frank Beamer
Assistant Coach ............................................................................................................. Mike Gambino, Dave Tegun

BASKETBALL, MEN'S ........................................................................................................... 231-6725
Head Coach ............................................................................................................. Seth Green
Assistant Coaches ..................................................................................................... Ryan Dobson, Stacey Palm, John James
Executive Secretary ............................................................................................... Sharon Spradlin
Director of Men's Basketball Operations .................................................. Bill Old

BASKETBALL, WOMEN'S ......................................................................................................... 231-4998
Head Coach ............................................................................................................. Kerri Turner
Assistant Coaches ....................................................................................................... Shellie Greenman, Stacy Cantley
Executive Secretary ............................................................................................... Dianne Sontolla
Director of Women's Basketball Operations .................................................. Jill Jordan

SOCCEER, MEN'S .................................................................................................................. 231-7143
Head Coach ............................................................................................................. Oliver Weiss
Assistant Coaches ............................................................................................................ Mike Brzendir, Scott Black

SOCCEER, WOMEN'S ........................................................................................................... 231-6423
Head Coach ............................................................................................................... Kelly Cagle
Assistant Coaches ............................................................................................................. Chuggar Addis, Michael Lovett

BASEBALL .................................................................................................................................. 231-3671
Head Coach ................................................................................................................. Pete Knight
Assistant Coaches .......................................................................................................... Mike Gimbino, Dave Tegun

SWIMMING & DIVING, MEN AND WOMEN ........................................................................... 231-5086
Swimming Coach ......................................................................................................... Ned Skinner
Diving Coach .................................................................................................................. Ron Piemonte
Assistant Coaches ............................................................................................................ Braden Holloway, Genevieve McNeill

TENNIS, MEN'S .................................................................................................................... 231-4589
Head Coach .................................................................................................................. Jim Thompson
Assistant Coach ............................................................................................................... Jimmy Boren

TENNIS, WOMEN'S ............................................................................................................... 231-9971
Head Coach .................................................................................................................. Terry Ann Zawadski-Woods
Assistant Coach ............................................................................................................... Nick Moore

TRACK & COUNTRY, MEN'S AND WOMEN'S ............................................................................ 231-5037
Director of Track & Field and Cross Country .................................................. Dave Colli
Associate Head Men's Track & Field Coach .................................................. Greg Pack
Assistant Coaches ............................................................................................................. Ben Thomas, Lawrence Johnson, Stacey Vickers

VOLLEYBALL .................................................................................................................................. 231-3671
Head Coach .................................................................................................................. Chris Ritzke
Assistant Coaches ............................................................................................................ Shellyhann McBride, Jayme Gergen

WRESTLING .................................................................................................................................. 231-3815
Head Coach ................................................................................................................... Vernery Jolly
Assistant Coach .......................................................................................................................... Tony Robie
Assistant Coach .......................................................................................................................... Pat Cummins

DIRECTORY

ADMINISTRATION
Director of Athletics ........................................................................................................................................................................... Jim Weaver ............................................................................................................. 231-3977
Senior Associate Director of Athletics/Senior Woman Administrator ........................................................................................................... 231-8137
Associate Director of Athletics for Internal Affairs ...................................................... Tom Gabbard ........................................................................................................... 231-6265
Associate Director of Athletics for Financial Affairs .................................................. Randy But .................................................. 231-7530
Associate Director of Athletics for External Affairs ..................................................... Don East ............................................................................................................. 231-2371
Associate Director of Athletics for Football Operations ............................................ John Ballein ............................................................................................................. 231-9991
Assistant Director of Athletics for Compliance ......................................................... Tim Parker ............................................................................................................. 231-5497
Assistant Director of Athletics for Athletic Performance ............................................ Dave Smith ......................................................................................................... 231-6726
Assistant Director of Athletics for Ticketing Services ................................................ 231-6731
Assistant Director of Athletics for Media Relations ..................................................... 231-6731
Assistant Director of Athletics for Sports Marketing and Promotions ................................................. Jeremy Wells ......................................................................................................... 231-2515
Assistant Director of Athletics for Athletics Training ................................................ 231-6410

ADMINISTRATIVE SUPPORT
Administrative Assistant ........................................................................................................... Carmela Smith ........................................................................................................... 231-3977
Administrative Assistant, Athletic Operations ........................................................................... Karen Mabry ......................................................................................................... 231-6265
Administrative Assistant, External Affairs ............................................................................ Jean Ann Bait ......................................................................................................... 231-6265
Administrative Assistant, Administration ............................................................................. Joyce Wynn ............................................................................................................. 231-5497
Secretaries, Olympic Sports ..................................................................................................... Maniann Baffi ......................................................................................................... 231-3671
Sharon McCloskey ............................................................................................................. 231-8137
Lisa Slaughter .................................................................................................................. 231-9415
Linda Maddox .................................................................................................................. 231-8137

ATHLETICS COMMUNICATIONS
Assistant A.D. for Athletics Communications ........................................................................... Dave Smith
Assistant Director for Communications ................................................................................. Tim Parker
Editor, Hokiesports the Newspaper ................................................................................... Jimmy Robertson ......................................................................................................... 231-4134
Assistant Director, Broadcast .............................................................................................. Dan Poirier ............................................................................................................. 231-8952
Associate Director ............................................................................................................. Tonye Hurst ............................................................................................................. 231-8823
Assistant Director ............................................................................................................. Bryan Johnston ......................................................................................................... 231-3387
Assistant Director ............................................................................................................. Matt Kovach ............................................................................................................. 231-6726
Publications Director .......................................................................................................... Annea Panella ......................................................................................................... 231-7684
Photography Coordinator/Designer .................................................................................... Dave Knachel ......................................................................................................... 231-1838
Internet Services Director and Webmaster ........................................................................... Damian Salas ......................................................................................................... 231-8816
Web Designer .................................................................................................................... Sarah Alston ............................................................................................................. 231-6329

ATHLETIC PERFORMANCE
Asst. A.D. for Athletic Performance ...................................................................................... Mike Gentry ............................................................................................................. 231-2984
Assistant Director of Strength & Conditioning ................................................................. Terry Mitchell ......................................................................................................... 231-7386
Assistant Director of Sports Nutrition .................................................................................. Jamie Meyer ......................................................................................................... 231-7386

BUSINESS OFFICE
Associate A.D. for Athletics ..................................................................................................... Randy But .................................................. 231-7530
Human Resources Manager ................................................................................................. Pam Linkous ......................................................................................................... 231-3142
Business Manager .............................................................................................................. Lisa Rudolph ......................................................................................................... 231-6593
Assistant Business Manager ............................................................................................... Michelle Collins ......................................................................................................... 231-6590
Financial Services Specialist .............................................................................................. Jean Vaughn ......................................................................................................... 231-6728
Financial Services Specialist ............................................................................................... Gary Stock ............................................................................................................. 231-2196

CHEERLEADERS/HIGHTECHS
Spin Coach ............................................................................................................................ Rickey Hill ............................................................................................................. 231-5744

EQUIPMENT
Manager .................................................................................................................................. Lester Karlin
Assistant Equipment Manager ............................................................................................... Eric Cross, Tommy Rapier

FACULTIES & GAME OPERATIONS
Manager .................................................................................................................................. William Walters ......................................................................................................... 231-9963
Game Operations Coordinator ............................................................................................. Jerry Cheynet ......................................................................................................... 231-5128
Facilities Manager (Jamerson/Cassell/Merrymaker) .............................................................. Kent Sheets ............................................................................................................. 231-2199
Facilities Manager (Field House) ...........................................................................................Denise Marie ............................................................................................................. 231-2191
Facilities Manager (Lane Stadium) ....................................................................................... Casey Underwood ......................................................................................................... 231-6067
Sports Turf and Athletic Grounds Manager ........................................................................... Danny Martin ......................................................................................................... 231-6067
Facilities Coordinator .......................................................................................................... Dan Pressley ......................................................................................................... 231-9969
Facilities Manager (Tennis Center) ....................................................................................... Jimmy Stevens ......................................................................................................... 231-9508
Facilities Manager (Stillwell) ............................................................................................... Eric Taurence ......................................................................................................... 231-6067

INFORMATION SYSTEMS
Director of Information Systems ......................................................................................... Tommy Regan ......................................................................................................... 231-7539
Computer Technician ............................................................................................................. Chris Mayer ......................................................................................................... 231-9361
Secretary ............................................................................................................................ Jean Ann Bailey ......................................................................................................... 231-2371

MARKET CLUB
Director .................................................................................................................................. Russ Whitenack ......................................................................................................... 231-9156

SPORTS MARKETING & PROMOTIONS OFFICE
Assistant A.D. for Sports Marketing ......................................................................................... Jim Weaver ......................................................................................................... 231-3977
Marketing & Promotions ..................................................................................................... Jeremy Wells ......................................................................................................... 231-2515
Director of Sports Marketing ............................................................................................... Raelynn McAfee ......................................................................................................... 231-3236
Assistant Director for Sports Marketing .................................................................................. Matt Moeller ......................................................................................................... 231-8783
Secretary ............................................................................................................................ Jean Ann Bailey ......................................................................................................... 231-2371

2007 VIRGINIA TECH FOOTBALL
The Regimental Band of the Corps of Cadets, the Highty-Tighties, heads toward Lane Stadium to put on a display of precision marching and music.

"The Walk," one of Tech’s newer traditions, features thousands of Hokie fans greeting the team when it arrives at the stadium on game day.

Skipper, a full-size cannon, is fired prior to each game during the National Anthem and every time Tech scores at Lane Stadium.

The HighTechs dance team entertains the crowd during games.

Tech’s entertaining HokieBird mascot is a fan favorite from the time he steps out of the tunnel leading into Lane Stadium.

Known as “The Spirit of Tech,” the Marching Virginians get the fans on their feet with the “Hokey Pokey” during the final quarter break of each home game.

The cheerleaders entertain the crowd with their spirit and athletic performances.

Military flyovers are common occurrences at Lane Stadium and frequently the pilots and crew are proud Tech graduates.
Tech’s returning All-ACC performers ...